

## NEWS RELEASE

# E&E APPOINTED EXCLUSIVE DISTRIBUTOR OF NOTHING IN SINGAPORE

5<sup>th</sup> NOV 2021

**70**  
GLORIOUS YEARS  
1951 - 2021

**SINGAPORE - 5th November 2021** — Electronics & Engineering Pte Ltd (E&E) is pleased to announce that we have entered into an exclusive distributorship with Nothing, a London-based consumer technology company founded by Carl Pei and team.

Established in 1951, E&E has over 70 years of experience and a strong presence in the regional AudioVisual industry. A leading AV integrator & distributor based in Singapore, E&E has worked extensively with international audio brands including Shure, Harman, Tascam and Allen & Heath among many other notable names.

With the vision of a future without barriers between people and technology, Nothing launched ear (1) in August 2021 and, within two months, shipped over 100,000 units. It is the first device in the company's line of connected tech products.

"We are thrilled to launch and introduce this new product into the Singapore market. These true wireless earbuds combine refined design with precise engineering and active noise cancellation for a pure sound experience", shared Gary Goh, CEO, Electronics & Engineering Pte Ltd.

The iconic earbuds—Nothing ear (1) is set for release on 8 November 2021 at SGD 179 at various authorized dealers.

More information is available here: [enepl.com.sg/product/nothing-ear-1/](https://enepl.com.sg/product/nothing-ear-1/)



Nothing ear (1)

### About Nothing

Nothing is dedicated to removing the barriers between people and technology to create a seamless digital future. Based in London, Nothing wants to inspire people to believe in the positive potential of technology again. Starting 2021, Nothing will begin bringing back artistry, passion, and trust in the field of consumer technology.

Nothing is a privately held company with backing from GV (formerly Google Ventures) and other private investors including; Tony Fadell (Principal at Future Shape & Inventor of the iPod), Casey Neistat (YouTube personality and Co-founder of Beme), Kevin Lin (Co-founder of Twitch) and Steve Huffman (Co-founder and CEO of Reddit).

### About Electronics & Engineering Pte Ltd

Electronics & Engineering Pte Ltd is the region's leading Systems Integrator, Consultant, Specialist Contractor as well as being a Distributor and Supplier of a vast range of reputable Audio-Visual equipment since it was established in 1951.

For more information, please visit [www.enepl.com.sg](https://www.enepl.com.sg).

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